

Randy Hill

GRAPHIC DESIGNER

ABOUT: Randy Hill is principal of Hill Design Studios and has worked as a graphic designer and fine artist for over 25 years, specializing in logo design. Examples of his logo design work can be seen in a series of books by LogoLounge and examples of his fine art have been recently published in Garth Johnson's book, 1000 Ideas for Creative Reuse: Remake, Restyle, Recycle, Renew.

Randy has also published four magazines: *Austin Blues Monthly*, *Lone Star Music*, *True Believer Magazine* and more recently, *Willamette Valley Life Magazine*. In addition, he has co-hosted and produced three radio shows: Sossen On KIXL, The Roadhouse Revival Radio Show and The Lone Star Revival Radio Show (syndicated on the Armed Forces Radio Network).

SUMMARY OF QUALIFICATIONS:

- Highly skilled graphic designer with proven ability to transform concepts into designs and designs into completed pieces.
- Experienced in Adobe Photoshop, Illustrator, InDesign, PageMaker, Net Objects Fusion.
- Ability to develop and incorporate new design techniques.
- Excellent in communication and interpersonal skills.
- Ability to prioritize and work under tight deadlines.
- Work well with others towards achieving common goals.

2004 to 2009

First Pacific Corporation

Position: Graphic Designer

General Position Summary

At FPC, I supported sales and marketing efforts by designing materials that were to be used in regional and national marketing campaigns; designed and maintained electronic publication; provided design updates of print materials; provided vendors with design files; designed layout of convention booths; designed give-away premiums and provided design for organizational signage, advertising and promotions.

Primary Responsibilities

- 1) Worked with the Marketing Manager and EVP to develop materials that supported marketing and sales efforts.
- 2) Developed and maintained a consistent look among organizational materials, such as forms, flyers, reports, newsletters, etc.
- 3) Maintained a system for prioritizing and executing graphic design project requests
- 4) Helped to educate employees on the use of an organizations style sheet that guided desktop publishing throughout the organization.

5) Provided input to the format, content and layout of design projects.

6) Worked with Marketing Manager and FPC's Purchasing Agent/Fleet Manger to monitor and maintain print material format.

7) Coordinated with outside vendors regarding print and electronic media projects.

8) Helped develop, design and maintain graphical themes and materials for the company convention booth.

9) Provided graph design for signage, advertising and promotions.

10) Provided creative ideas and designs for management as requested for various projects.

1997 to 2004:

PeytonHill Communications, Inc.

Position: Owner/Art Director/Producer/Editor

General Position Summary

Headed the design and production of a bimonthly national entertainment magazine utilizing PageMaker, Photoshop, and Adobe Illustrator programs, editing, print coordination and copywriting. Additional design work for outside clients included logo, brochure, letterhead, compact disc, media kit and website design.

Cohost and producer of two syndicated radio programs; *The Roadhouse Revival Radio Show* and *The Lone Star Revival Radio Show*.

1994 to 1997:

Austin Blues Monthly

Position: Publisher/Art Director

General Position Summary

Design and production of a monthly Austin, Texas entertainment magazine utilizing Adobe design programs, editing, print coordination, copywriting.



Together we do more

To Whom It May Concern:

Randy Hill was employed as a graphic designer at First Pacific Corporation for over five years and was responsible for the creative design and production of a wide variety of collateral used nationwide. He created and produced an array of projects; ranging from web and print advertising, to tradeshow signage, to visually complex direct mail campaigns.

Randy worked as well within a team as he did on his own accord. He was always extremely approachable and eager to lend his expertise and roll up his sleeves to get the job done. Simply put, Randy has a solid work ethic that makes working with him a pleasure. Any organization he works with will quickly realize his value and appreciate his witty, good-natured personality.

Sincerely,

A handwritten signature in black ink, appearing to read "Jack Scott", with a long horizontal flourish extending to the right.

Jack Scott
President

JS/mb

F I R S T P A C I F I C C O R P O R A T I O N



April 3, 2008

Randy Hill
PO Box 17264
Salem, OR 97305

Dear Randy:

Kevin Brady has brought to Executive Management's attention the cost savings the Marketing Department has realized during first quarter 2008. Pam and I are sincerely grateful for your personal efforts to reduce company expenses wherever possible. Please accept the enclosed check as a small token of our appreciation.

Randy, thank you for all you've done for FPC over the years. Your loyalty and hard work are truly appreciated!

Sincerely,

A handwritten signature in black ink, appearing to read 'Jack Scott', is written over a horizontal line. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jack Scott
President

JS/mb

Enclosure